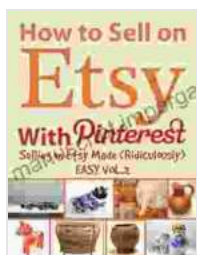


# How to Sell on Etsy with Pinterest: Selling on Etsy Made Ridiculously Easy

If you're an Etsy seller, you know that getting your products seen by potential customers is essential to making sales. And one of the best ways to do that is to use Pinterest.



## How to Sell on Etsy With Pinterest | Selling on Etsy Made Ridiculously Easy Vol.2: Your No-Nonsense Guide to Etsy Marketing That Works by Charles Huff

★★★★☆ 4.3 out of 5

Language	: English
File size	: 7892 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 109 pages
Lending	: Enabled
Screen Reader	: Supported



Pinterest is a visual social media platform that allows users to share and discover images, videos, and other content. It's a great way to reach new customers because it's a highly visual platform that encourages users to explore and discover new products.

In this guide, we'll show you how to use Pinterest to sell your Etsy products and reach a wider audience.

## 1. Create a Pinterest Business Account

The first step is to create a Pinterest business account. This is different from a personal account because it gives you access to additional features, such as analytics and the ability to run ads.

To create a Pinterest business account, go to [business.pinterest.com](https://business.pinterest.com) and click on the "Create a business account" button.

You'll need to provide some basic information, such as your business name, website, and email address.

## **2. Optimize Your Pinterest Profile**

Once you have a Pinterest business account, it's important to optimize your profile so that it's attractive to potential customers.

Here are a few tips:

- Use a high-quality profile picture that represents your brand.
- Write a clear and concise bio that describes your business and what you sell.
- Include a link to your Etsy shop in your profile.
- Use relevant keywords in your profile so that people can easily find your pins.

## **3. Create Eye-Catching Pins**

The key to success on Pinterest is to create eye-catching pins that will capture people's attention and make them want to click through to your Etsy shop.

Here are a few tips for creating great pins:

- Use high-quality images that are relevant to your products.
- Use clear and concise text that describes your product and includes a call to action.
- Use relevant keywords in your pin description so that people can easily find your pins.
- Make sure your pins are the right size. The ideal pin size is 1000x1500 pixels.

#### **4. Promote Your Etsy Shop**

Once you have created some great pins, it's important to promote your Etsy shop so that people can find them.

Here are a few ways to promote your shop:

- Pin your products to relevant boards.
- Join group boards related to your niche.
- Run Pinterest ads to reach a wider audience.
- Collaborate with other Etsy sellers to cross-promote your products.

#### **5. Track Your Results**

It's important to track your results so that you can see what's working and what's not.

Pinterest analytics can help you track key metrics, such as:

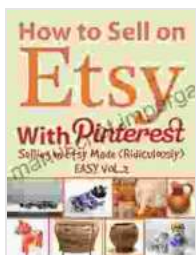
- The number of impressions your pins are getting.
- The number of clicks your pins are getting.
- The number of repins your pins are getting.
- The number of sales you're getting from Pinterest.

By tracking your results, you can see what's working and what's not, and make adjustments accordingly.

Pinterest is a powerful tool that can help you reach a wider audience and sell more products on Etsy.

By following the tips in this guide, you can create eye-catching pins, promote your Etsy shop, and track your results to see what's working and what's not.

So what are you waiting for? Start using Pinterest today to sell more products on Etsy!



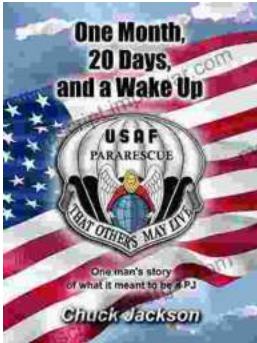
## How to Sell on Etsy With Pinterest | Selling on Etsy Made Ridiculously Easy Vol.2: Your No-Nonsense Guide to Etsy Marketing That Works by Charles Huff

★★★★☆ 4.3 out of 5

Language : English  
File size : 7892 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 109 pages  
Lending : Enabled  
Screen Reader : Supported

FREE

DOWNLOAD E-BOOK



## One Man's Story of What It Meant to be Pj

In the tapestry of life, where triumphs and tribulations intertwine, the human spirit often emerges as a beacon of resilience and determination. The book,...



## Pattern Theory in Video Keno: Unveiling the Art of Pattern Recognition for Winning Strategies

Embark on an enlightening journey into the enigmatic world of video keno, where strategic prowess meets the power of pattern recognition. Discover how the groundbreaking...